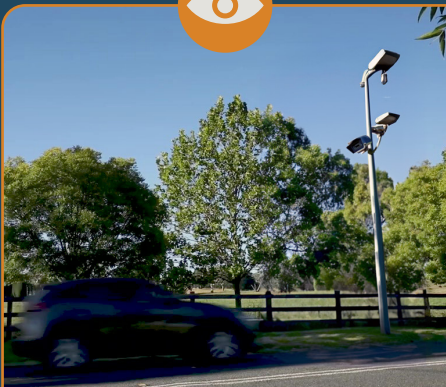


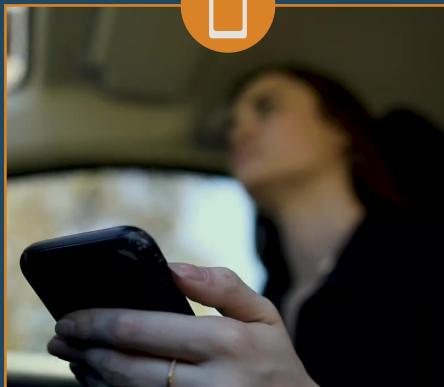
Behaviour Awareness Monitoring (BAM) Solution

Acusensus advisory solutions combine an electronic sign with a detection camera system that displays a customisable message to passing motorists.

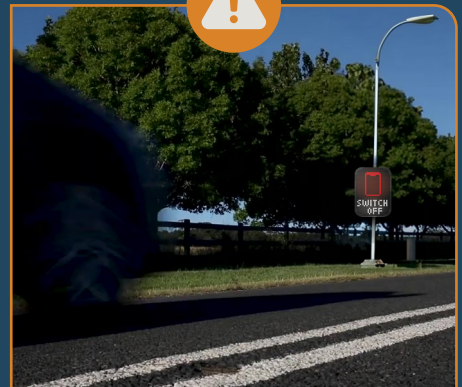
The advisory solution is intended to remind drivers of the dangers of using a mobile phone device while driving and if required to make relevant changes to their driving behaviour.



Each time a vehicle is detected approaching the detection platform, driver behaviour is assessed

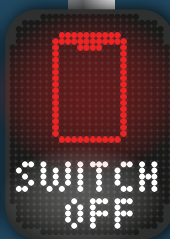


Driver behaviour, such as distracted driving or non-compliant seatbelt use is registered by the Acusensus BAM system.



The Awareness sign shows the driver a message about their behaviour as their vehicle passes the detection platform. The solution also continually records event logs and can be provided to and accessed by the customer.

Customisable notifications can be deployed on existing infrastructure



The solution can also be used to provide targeted messages to motorists for other behaviour such as speeding, and in the near future, tailgating and for not wearing a seatbelt.