



PREMARK® - makes the world a safer place!

*PREMARK®
is a preformed
thermoplastic
road marking
ready for applica-
tion*



Flexible, high quality and easy to apply!

Traffic safety depends not only on the will of road-users and pedestrians to behave properly in traffic, but also on their possibilities for doing so. This is where ingenious – and maintained – road markings enter the picture.

Simple, fast application all year round

PREMARK® is a preformed, ready-to-use thermoplastic road marking that can be applied to road surfaces all year round. PREMARK® lets you to heighten traffic safety without expending a lot of resources.

Application is fast and easy because application requires only one person, a broom and a gas burner! Sweep off the surface, apply the PREMARK® and use a gas burner to fix in place, 'fusing' the material to the road surface. It's that simple. In other words, no major budgetary or machinery considerations are needed for choosing a PREMARK® solution.

PREMARK® can be applied all year round. The only requirement is a dry road surface, which a gas burner will provide.

High quality ensures long-lasting durability

PREMARK® is thermoplastic and fuses with the asphalt when heated. The product's high quality and ability to fuse with the asphalt ensure a long service life. PREMARK® lasts 6–8 times longer than markings painted on the road surface.

The long-lasting durability of PREMARK® makes it particularly well-suited for heavily trafficked areas such as intersections and city traffic. Also, the material is resistant to petrol, oil, snow and frost.

Safety both day and night

PREMARK®'s glass beads ensure optimum reflection. This is a prerequisite for safety and comfort after dark. The glass beads are evenly dispersed on the surface of PREMARK® and throughout the 3-mm thick material. As a result, the reflecting effect lasts the entire service life of the material.

Ensuring application quality

A patented temperature indicator system clearly indicates when PREMARK® has been sufficiently heated. The 2-cm-long heat indicators – evenly spread across the entire surface - and the embossed digits for numbering bigger signs make it easy to see when the application is complete.

Standard symbols and alternative solutions

PREMARK® helps to ease traffic flows every day all over the world and guide road users safely on their way using well-known traffic symbols. The PREMARK® product range includes all the officially registered traffic symbols, signs, lines, arrows, figures and letters.



PREMARK® helps to guide and inform road users all over the world



PREMARK® 'leaves its mark' on quiet residential streets, hectic urban centres and major highways



PREMARK® is always ready to use – all year round



Applying PREMARK® is fast and simple because all you need is one person, a broom and a portable gas burner



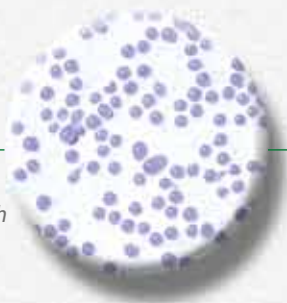
PREMARK® can be applied to a variety of surfaces (pictured: tiling)



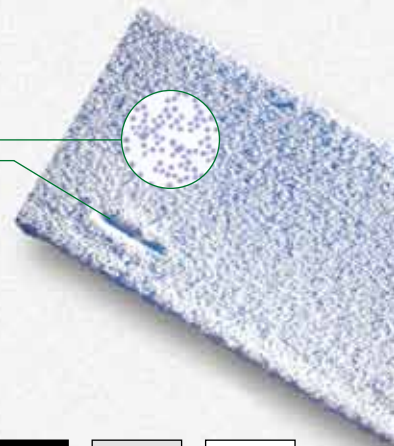
The beaded surface reduces the amount of plastic used in packing PREMARK®



PREMARK® is delivered with a glass-beaded surface.



The heat indicators make PREMARK® easy to apply: when PREMARK® achieves the proper temperature, the heat indicators melt and PREMARK® is applied



PREMARK® is available in standard traffic colours.



PREMARK® is more than standard markings

It is Easy with alternative solutions

PREMARK® Easy

Some traffic signs and markings are made as PREMARK® Easy, where the backside of the marking is glued with a compatible material making it convenient and easy to use. It gives easier control over the complex signs and saves application time, when laying complicated signs. PREMARK® Easy is simpler to transfer from the packaging to the area of application.

PREMARK® is authorised and does not harm the environment

The quality of PREMARK® is reflected in several international authorisations such as ATG, BAST and NF. We seek to obtain authorisation in the respective markets in which we operate. In addition, LKF Vejmarkering A/S is certified according to ISO 9001.

PREMARK® emits no environmentally harmful substances, neither during or after application or at the time of removal. The pigments are organic and do not contain lead or other heavy metals.

Flexible, experienced production

Our modern, flexible manufacturing facilities enable us to react quickly to special wishes and make individual solutions. Yet the experience and expertise we have acquired since 1980, when we first started to manufacture PREMARK®, also enables us to provide high-quality, flexible, easy-to-apply products.

So choose PREMARK® whenever you need proper, flexible, high-quality road marking made of preformed thermoplastic.



In this example, PREMARK® Easy is shown

Other preformed products:

- **PREMARK® Anti-Skid** – preformed road marking with high skid resistance
- **PREMARK® Type II** – preformed Type II marking with wet night visibility
- **PREMARK® ViziGrip** – when high skid resistance is required
- **PREMARK® ViziViz** – when high retroreflection is needed
- **PREMARK® Rolls** – for longer straight lines (e.g. Parking spaces)
- **RibLine®** - For speed reduction/warning or when wet night retro-reflection is needed
- **DecoMark®** - for decorative markings making the surface beautiful
- **TacPad® & TacGuide®** - tactile markings for aiding visually impaired in the traffic



GEVEKO



PREMARK® is made in Denmark by LKF Vejmarkering A/S, member of Geveko Group

Longelsevej 34 • Sdr. Longelse • DK-5900 Rudkøbing • Tel: +45 63 51 71 71 • Fax: +45 63 51 71 72 • E-mail: sales@geveko.com

www.premark.com

