

CUSTOM[®]

YOUR BUSINESS IMPRINT

Who we are?

Established in Parma in 1992, we have grown into a **group of 13 technology companies** with a worldwide profile. **We create printing, scanning, data capture and control solutions** for automating public services. We integrate **hardware, software and services** to meet the needs of a variety of international markets, from retail to transport, industry and logistics.

COMPANIES

CUSTOM[®] CUSTOM[®] AMERICA CUSTOM[®] GMBH CUSTOM[®] INDIA CUSTOM[®] BRASIL

CUSTOM Pay simplig[®] AMTEK CPE SYSTEM EVOLUTION RETAIL

bizeta netrising TOUCHWINDOW

OTHER BRANDS

ITALIANA MACCHI ZENITH POSX mynt maxima FdSY

How we work

Our Group has always paid careful attention to the market to keep up with new trends in our target sectors. This way, we satisfy the most stringent standards for **innovation, reliability, data security** and **sustainability**.



Taylor made solutions

Custom means customization capability, it's inside our DNA. We develop fully customized **ODM** products for some of the most important international companies.



Mission

Innovating means making **technology** simple to use and available to all in order to improve a daily **life** situation.

Carlo Stradi
President

CUSTOM[®]'s figures

31+

Years of experience

15

Worldwide fiscal markets

5

Manufacturing plants

76

Countries with Custom solutions

660+

Professionals

32

Patents

PUBLIC TRANSPORT & EVENTS

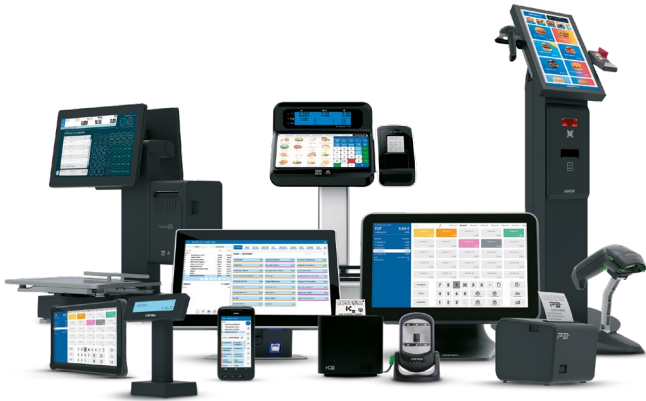
Ticket, boarding pass and label printers for even the most restricted spaces, featuring innovative technologies like our global patent for fraud checking.

Airports

Stations

Parkings

Entertainment



DC/POS

High performance **hardware, weighing systems, scanning solutions, data capture and omni-channel software** developed in house by our dedicated teams: a complete offering of retail outlet solutions.

Bar/Restaurants

Retail

Warehouse

Logistics & Postal

LOTTERY & BETTING

Custom's 20 year experience in the Lottery sector allows us to respond quickly to the needs of a world in constant evolution, offering **reliable products for a safe gaming experience both attended, unattended and mobile.**

Stores

Shopping Malls

Entertainment



PROFESSIONAL PRINTING SOLUTIONS

Our printing and document scanning solutions are renowned worldwide: **reliable, robust and extremely compact**, they can adapt to any operational and climatic conditions.

Manufacturing

Banking & Finance

Gas Stations



CUSTOM4U

Our **technical support** portal offers easy remote updates, upgrades and licenses on custom4u.it.



An **assistance network** is widespread and has an expert staff dedicated to offering only the most professional service.