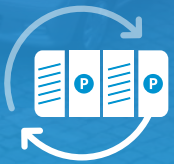**ParKam**
find.navigate.park

CAMERA-BASED
END-TO-END PARKING SOLUTION
FOR SMART CITIES & PARKING LOTS

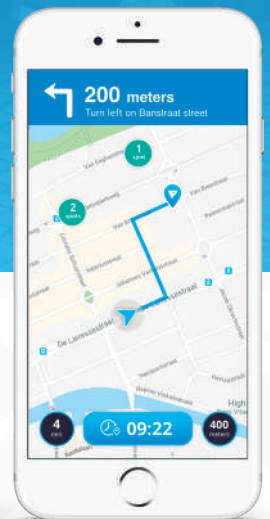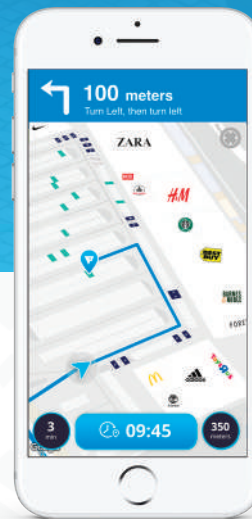**REAL-TIME AVAILABILITY**

ADVANCED NAVIGATION

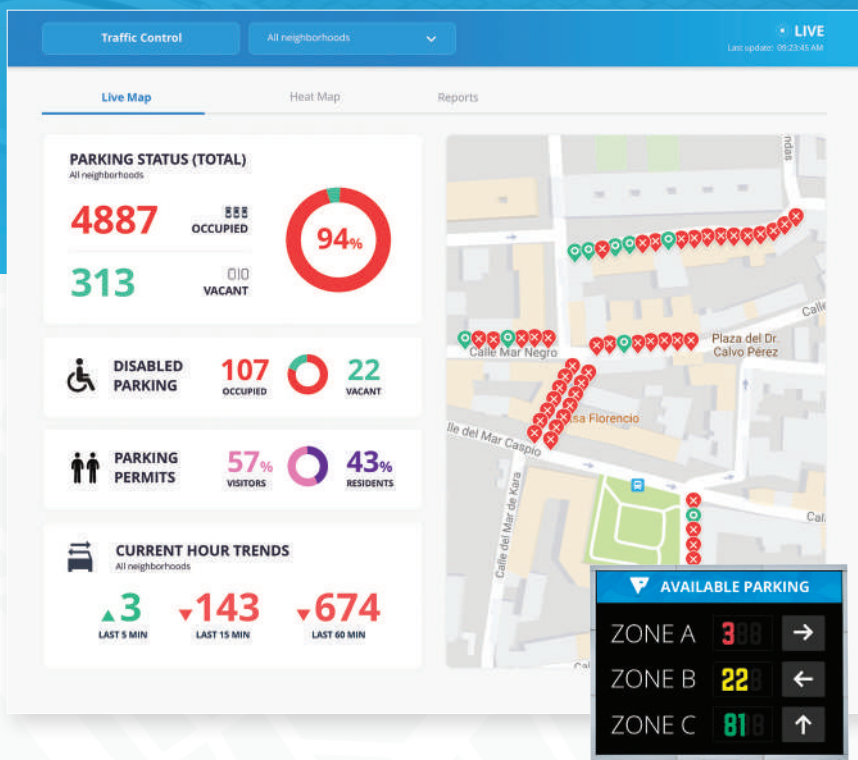**ENFORCEMENT SYSTEM**

BI TOOL ANALYTICS

IN-APP PAYMENT

Traffic Control | All neighborhoods | ● LIVE
Last update: 09:23:45 AM

Live Map | Heat Map | Reports

PARKING STATUS (TOTAL)
All neighborhoods

4887 OCCUPIED
313 VACANT
94%

DISABLED PARKING
107 OCCUPIED **22** VACANT

PARKING PERMITS
57% VISITORS **43%** RESIDENTS

CURRENT HOUR TRENDS
All neighborhoods

▲**3** LAST 5 MIN ▼**143** LAST 15 MIN ▼**674** LAST 60 MIN

▼ AVAILABLE PARKING
ZONE A **3** →
ZONE B **22** ←
ZONE C **81** ↑

100 meters — Turn Left, then turn left
3 min 09:45 350 meters

200 meters — Turn left on Banstraat street
4 min 09:22 400 meters
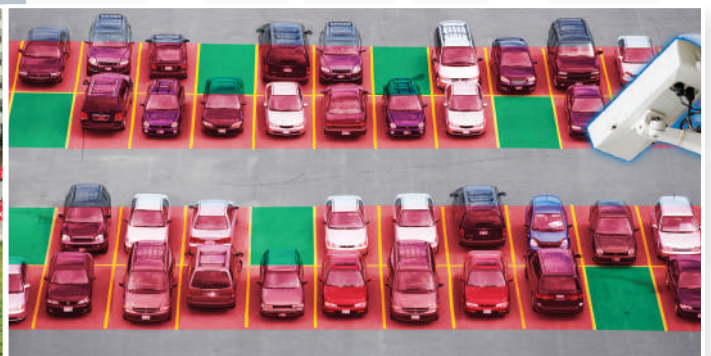
ParKam's navigation system **ENSURES** the driver will arrive at an available parking spot, **CLOSEST** to the destination

TURNING CCTV CAMERAS INTO A REVENUE STREAM GENERATOR

MAXIMIZING PARKING REVENUES
By optimizing parking occupancy and enforcement

COST EFFECTIVE IMPLEMENTATION
Up to 100 parking spots per camera

UTILIZING EXISTING INFRASTRUCTURE
Including on-site cameras

ENSURING MINIMAL DISRUPTION
Due to simplicity of installations

IMPROVING CUSTOMER EXPERIENCE
Using navigation app and VMS signs

DASHBOARD ANALYTICS
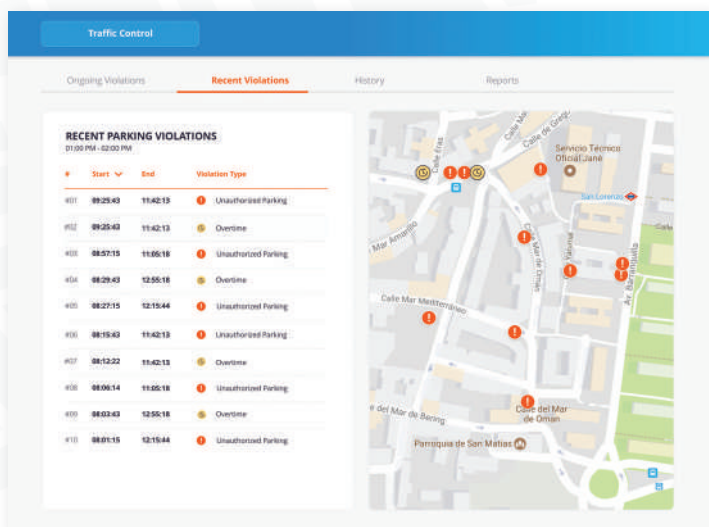Provided by multiple operational reports

TARGETED ADVERTISING
Utilizing big data analysis

INCREASING COMPLIANCE
By making electronic payment an option

ENFORCE ILLEGAL PARKING with alerts displayed at the command & control room monitors, as well as on the parking officer's mobile device, to assist in maintaining an orderly environment.

ParKam can offer a **DYNAMIC PRICING PLATFORM** that will maximize the usage of parking bays and generate better income from underused areas.

OPEN API

CLOUD-BASED SERVICE

TAILORED SOLUTION

office@parkam-ip.com   **www.parkam-ip.com**