



# DEVELOPING WORLD-CLASS SAFETY INNOVATIONS

**Kelly Bros** has harnessed over 60 years of experience to become one of the world's foremost road marking product manufacturers. Our commitment to innovation has driven the investment in our manufacturing facility. This enables us to create some of the best road marking products on the international market, at a capacity in excess of 300 tonnes per day.



## RAISING THE BAR ON QUALITY

Here at Kelly Bros we pride ourselves on our commitment to quality products. We have developed strong relationships with trusted suppliers working in partnership to develop proprietary innovations in road marking safety. All raw materials used by Kelly Bros are subject to stringent quality control measures with every batch being tested before it enters our plant.

All road marking products produced by Kelly Bros are manufactured to BS EN 1871 under the BSI Kitemark scheme and meet the requirements of BS EN 1436 to the specified classes.

**kelly-bros.com**

# MANUFACTURING

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# KELLY BROS MANUFACTURING

## PRODUCT RANGE

### THERMOPLASTIC



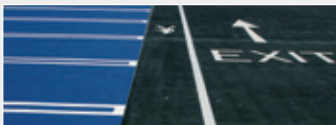
**BriteLine 100** a premium, durable thermoplastic, with ultra-bright pigments and high index glass beads. Ideal for the most demanding environments. BriteLine 100 is highly visible, both by day and by night. Available in white and yellow.



**BriteLine +** our premium plus product range. BriteLine + is a high-definition thermoplastic, offering superior performance in both dry and wet conditions, providing exceptional reflectivity, luminance, durability and skid resistance. Available in white and yellow.



**PrimeLine** a versatile, cost-effective thermoplastic designed to withstand heavy traffic usage. With excellent levels of reflectivity, luminance and skid resistance it is available in reflective and non-reflective grades in a range of colours.



**CreteGrip** is an innovative line marking product that adheres to most surfaces including concrete. It is available in reflective and non-reflective grades and in a range of colours.

All products above are available in screed, rib line, extrusion and spray grades and are certified for application in many European and international markets.

### ANTI-SKID



**ColourTuff** a quick-drying, hot-applied thermoplastic anti-skid road surface treatment. ColourTuff is highly visible and ideal for bus and cycle lanes, walkways, car bays and traffic calming strips and is proven to improve safety in busy areas. Available in a range of grades and colours.



**KellyGrip** the highest performing anti-skid road surface treatment on the market, produced using aggregates exclusive to Kelly Bros in excess of 75 PSV and 71 SRV. Available in Buff and Dark Grey (applied hot or cold).

### REPAIR



**KellySeal** an overband sealant for general applications, made with high PSV, 1–3mm aggregates, polymers and mineral fillers, capable of filling and sealing in one operation. KellySeal is tough, with strong elastomeric performance.



# DELIVERING PROJECTS ON TIME, ON SPEC AND ON BUDGET

Using our own high performance road marking and anti-skid products, Kelly Bros Contracting seamlessly delivers projects from start to finish, protecting your profitability without cutting corners. We approach contracting with a sustainable ethos, working in partnership with our customers to deliver on time and on budget, creating road safety products that are long-lasting and safe.



## WORKING IN MUTUAL TRUST WITH OUR CUSTOMERS SINCE 1967

With a fleet of 40 fully customised vehicles, we are able to take on projects of any size, ensuring the safe application of lines on thousands of kilometres of road across Ireland and the UK. We offer an organised and punctual approach to our contracting services. We are fully accountable and with this in mind our contracting service makes no compromises on quality.

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# CONTRACTING

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# KELLY BROS CONTRACTING

## APPLICATION METHODS



Kelly Bros was the first company to introduce **extruded road markings** to Ireland in 1986. We strive to build on our history of innovation. All equipment is custom-built in-house, enabling our crews to deliver optimum precision, high reflectivity and visibility. We have invested in state-of-the-art equipment for more efficient project delivery.

## SERVICES RANGE



### ROAD MARKINGS AND ANTI-SKID

We advise and have worked on many of the major road networks across Ireland and the UK. We manufacture and apply our own thermoplastic road marking and anti-skid solutions to the highest specification, using expert technicians.



### INTERNAL AND WAREHOUSE MARKINGS

With a range of highly visible colours, quick-drying paints and thermoplastics, we offer an efficient service with minimal disruption, helping to control vehicle movements and keep pedestrians safe.



### CAR PARK AND SURFACE MARKINGS

We provide solutions for indoor and outdoor car parks, creating long-lasting surface markings that are in line with current legislation and applied to the highest standards.



### GAMES COURTS AND PLAYGROUND MARKINGS

Our various courts and playground markings come in a wide range of colours and help create safe and enjoyable areas for athletes and children alike.



### ROAD STUDS

Application of road studs for permanent delineation of carriageways and lanes through to temporary traffic works. There is a wide range of stud type and reflector colour available, suitable for every application.



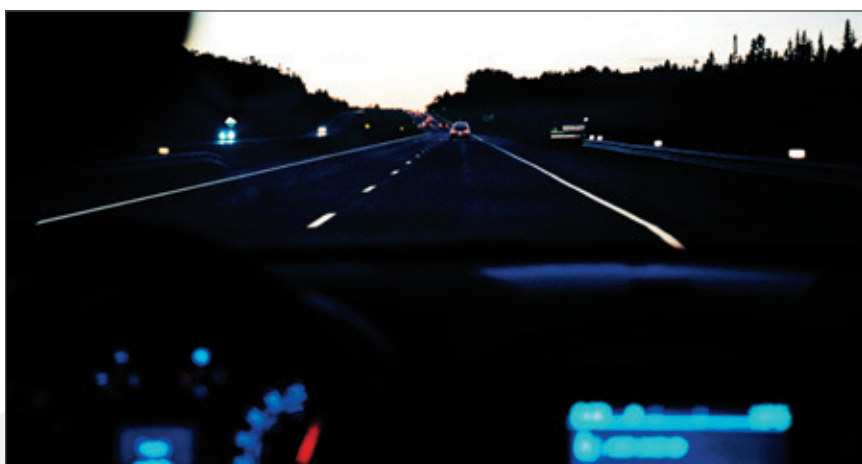
### LINE REMOVAL

We offer scabbling and captive water blasting removal methods. In lieu of traditional road marking removal methods, water blasting is safer for road crews, cleaner and more sustainable.



## MAKE SMART DECISIONS ABOUT EVERY STRETCH OF ROAD

Knowing the condition of the road network is critical to maintaining safety standards and as part of our commitment to making roads safer, we have invested in state-of-the-art surveying equipment. We take a critical approach, creating comprehensive data sets, working together with customers to provide insights and practical recommendations.



## DELIVERING SURVEY REPORTS THAT ANSWER EVERY DEMAND

As a part of making every road safer, we have invested in the new Delta LTL-M technology and the Trimble MX7.

The Delta LTL-M is a mobile retroreflectometer which measures the visibility of the retroreflection of road markings at traffic speed, with the same accuracy as that of a handheld instrument. Delta LTL-M technology enables surveys to be conducted without closing the road, or putting crews at risk.

The Trimble MX7 generates 30 megapixel, geo-referenced images at highway speeds, creating world-class 360 degree imaging surveys that meet the demands of both local authorities and engineers.

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# SURVEYING

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# KELLY BROS SURVEYING SERVICES RANGE



360 degree imaging surveys



Cat's eye reflectivity surveys



Road marking reflectivity surveys



# KEEP YOUR ROAD USERS **IN THE KNOW**

At Kelly Bros our ethos of sustainable road safety doesn't stop once the road markings have been applied. From custom building through to installation and maintenance, our solar and mains powered variable message signs (VMS) are there to display the latest information, helping to make journeys safer for everyone.



## **CLEAR, REAL TIME COMMUNICATION**

We have a wide range of solar powered mobile VMS, as well as custom permanent fixed VMS supplied to individual specification. Our signs are free of noise, waste and pollution.

As well as installing the signs, we are able to monitor traffic, roadworks sites and events using our CCTV trailers, adjusting the VMS displays where necessary. Using a web-based management system, messages can be changed remotely for instant updates.

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**VMS**

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# KELLY BROS VMS PRODUCT RANGE



Portable Speed Radar

## KELLY BROS VMS PROMISE

1. A purpose-built VMS, adapted to country and project requirements
2. The Kelly Bros guarantee as standard
3. Web-based message management system
4. Remote monitoring and management of the VMS
5. Regular spot-checks and on-site maintenance
6. Highways Agency Type Approval under TR2516B
7. TOPAS registered
8. DVSA Individual Vehicle Trailer Approval



MB1 38mm



MB4



Lift & Rotate



Permanent Mounted VMS



CCTV Monitoring



Journey Time