



#### Editorial

## Innovation as tradition

When my great-grandfather, Nicolaus Gehr, opened a small cabinetmaker's workshop in Lunestedt near Bremerhaven in 1913 no one expected he was laying the foundation stone for a representable family enterprise. Now in the fifth generation, we have since been committed to our clients and share their highest demands for quality interior fittings and furniture.

The name Gehr is well known for high-quality interiors for luxury yachts, business jets and cruise liners. We consult and develop in Hamburg City and at our headquarters. The ultra-modern manufacturing engineering is carried out on a 6.800 square metre site. Approximately 60 employees stand for experience, expertise, innovation and courage for the exceptional.

Our heart beats for your interior!

Team Gehr

Reiner Gehr An CEO Ma

Antonia GehrJens Uwe OttenMarketing & SalesCFO

Tradition. Future.

## A long history is something to be proud of.

But that does not create time to sit back. "Only" valueable experience. And that is based on determined advancement.



### 1913 \_

This is where the carpenter Nicolaus Gehr lived and worked.





The move to Bahnhofstraße (known today as "Zum Lunebogen").

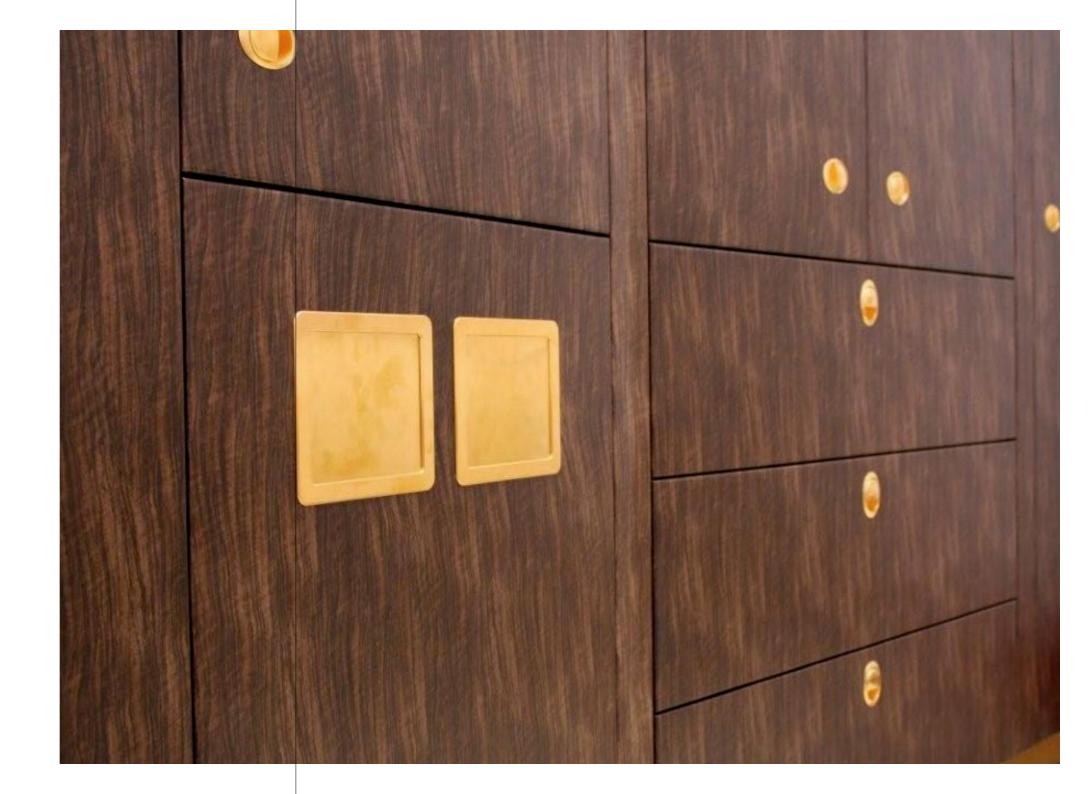


High-end production on a 6.800 square metre site.

#### The Material

## An exceptional interior can only be created from high-class raw materials.

Naturally finished or refined, precious metal or synthetics, colourless or coloured: The choice of material makes the difference.





The Planning

Gabi Bullwinkel Interior Engineering

Nils Nispel Interior Engineering

"The details are not the details. They make the design."

## Good plan, good work.

Attentive planning builds bridges between dreaming and enjoying.

"Coming together is a beginning; keeping together is a progress; working together is a success." (Henry Ford)





(Charles Eames)

The Production

### Made by Gehr...

A full-circle in-house value added chain guarantees reliable individual and complete solutions for the growing demands of owners. shipping companies, brokers and charter carriers.



Cord Ohlmann Head of Production

"Quality is only good as long as it keeps improving."





#### Logistics

## Perfection is our hallmark.

Thanks to our in-house logistics department and our own truck fleet, all the parts to be assembled as well as finished furniture arrive at the installation site on time and ready to go.

Friedhelm Helmke Logistics Operations Manager

"Interior designs are statements – also in logistics."



The Result

## Passion for brilliance.

Individual interiors need a symbiosis between top convenience, functionality and elegance.







Yacht Interior

## Your personal hot spot.

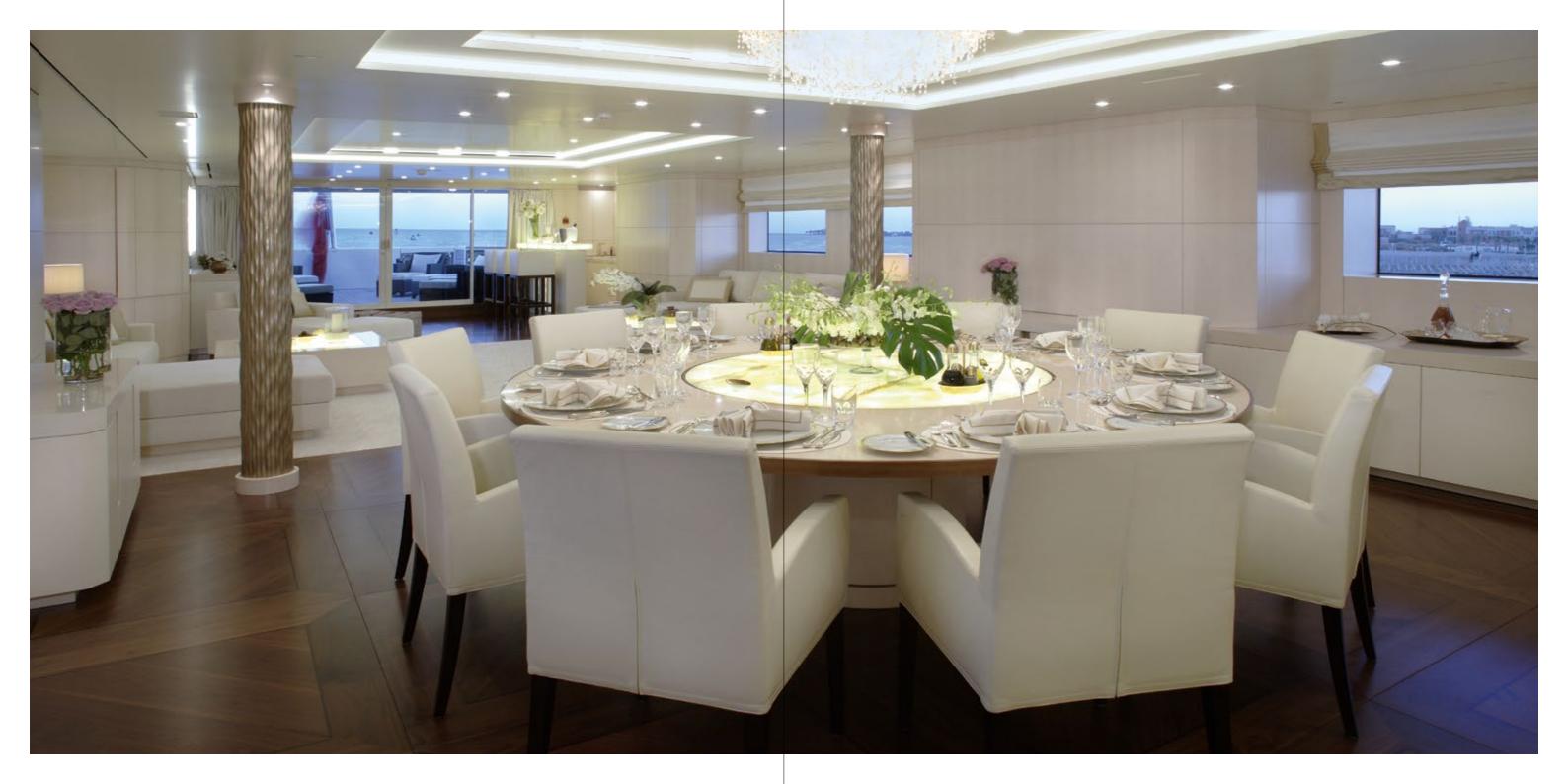
Sven Konrad Director Yachts

"Quality is when your customers return - not your products."

Our combination of materials and surfaces have catered for ease and comfort on the seas of the world since 1985. From antique charm to the neomodern.







Cruise-Ship Interior

## Around the world.

Over 140 renowned luxury liners bear our unmistakable, stylish signature below deck. Modular cabins, restaurants, theatres or casinos.



Peyman Abadi Director of Project Development

"Customer satisfaction is our highest priority."







Aircraft Interior

# Ready for take off ...

Jens Schöffel Cost Estimator

"Your aircraft, your style. Set your own convention."

With our experience in high-end interior fittings we create a premium quality flying ambience.







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