Cleverciti

Smart Parking
for Smart Spaces

Retail and shopping malls

www.cleverciti.com

Parking Solutions for Retailers and Shopping Centers

Enhance the Customer Experience

Cleverciti's Smart Parking Solutions are the first step in ensuring a seamless and hassle-free shopping experience for your customers. Our technology guides customers to the closest open parking spaces, reducing the complexity and stress of the parking experience. Instead of searching for a space, customers gain immediate access to your shopping center and its tenants.

Furthermore, the ClevercitiCirc360, delivers not only parking guidance but an opportunity to engage with your customers by delivering communications and messaging on high-visibility LED signage.

Welcome, assist, engage and inform. All with Cleverciti

How Cleverciti can elevate your organization

- Enhance the customer experience
- Maximize the use of outdoor parking areas
- Reduce the complexity of parking to reduce traffic and emissions
- Create opportunities to build revenue by adding advertising and informational messaging to the Cleverciti solution
- Gather more intelligent data on parking and customer habits

Did you know?

- **3 spaces** average parking space turnover per day
- **1.7 customers** per car on average
- **10-12 minutes** average search time
- **$1.29 dollars** spent per minute in a mall on average
- In a mall with **1,000** parking spaces: **186,000 hours** wasted searching for parking per year
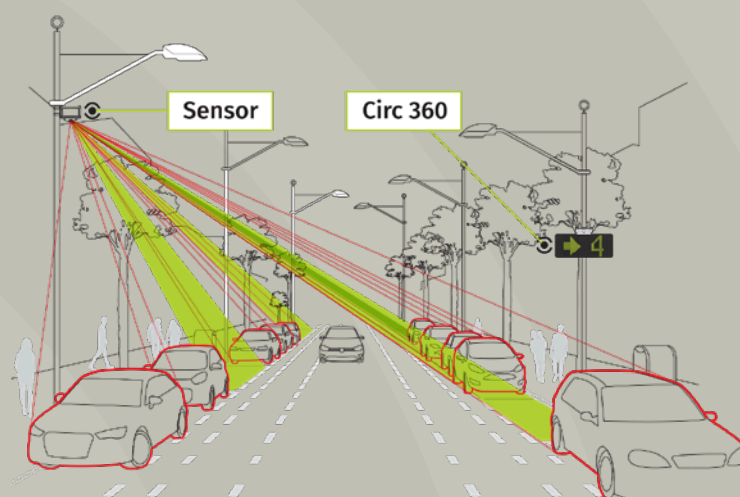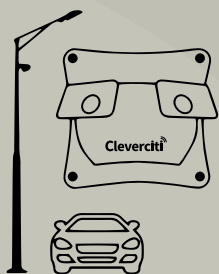- **75 times** driven **around the world** searching for parking

Delivering Data to Better Engage with Customers

Cleverciti provides a powerful combination: precise parking data and instant local guidance in a single solution. Intelligent sensors are easily installed on existing infrastructure to reduce downtime and closures.
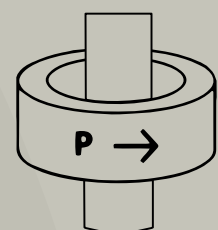
The ClevercitiCockpit uses analytics to help you best manage your parking operations and maximize the revenues of your retailers.

The Cleverciti Solution

"Cars park faster, we have less CO2 emissions, our clients say, 'finally a great solution"

Andreas Ulmer, Unibail-Aramco-Westfield Shopping Mall

Data to optimize your parking

Gain new Levels of intelligence

Cleverciti provides a powerful combination: precise parking data and instant local guidance in a single solution. Intelligent sensors are easily installed on existing infrastructure to reduce downtime and closures. The ClevercitiCockpit analyzes data with sophisticated analytics to help you identify the precise data needed to best manage your parking operations and your organization.

Cleverciti Systems is the leader in comprehensive, intelligent solutions for parking detection, monitoring and guidance. Cleverciti provides organizations with a powerful solution that enhances convenience, builds loyalty and boosts engagement, allowing customers to maximize ROI and streamline the parking experience.

- Winner Innovation Award 'Deloite Fast 50'
- Winner Digital Innovation Award
- Winner Fast Mobility Category
- Finalist Energy Awards 2016
- Finalist Best New Parking Product

- German American Business "Excellence in Innovation" award
- Gulf Traffic Award, Dubai
- EcoAward 2017, Bronze Medal
- Winner German Accelerator
- Finalist Parking Industry Awards, Sydney 2017

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Smart Parking Solutions