



Welcome Strategic Partners

BECOME OUR
PARTNER IN
YOUR COUNTRY

A guide to become our partner

What is ISR?

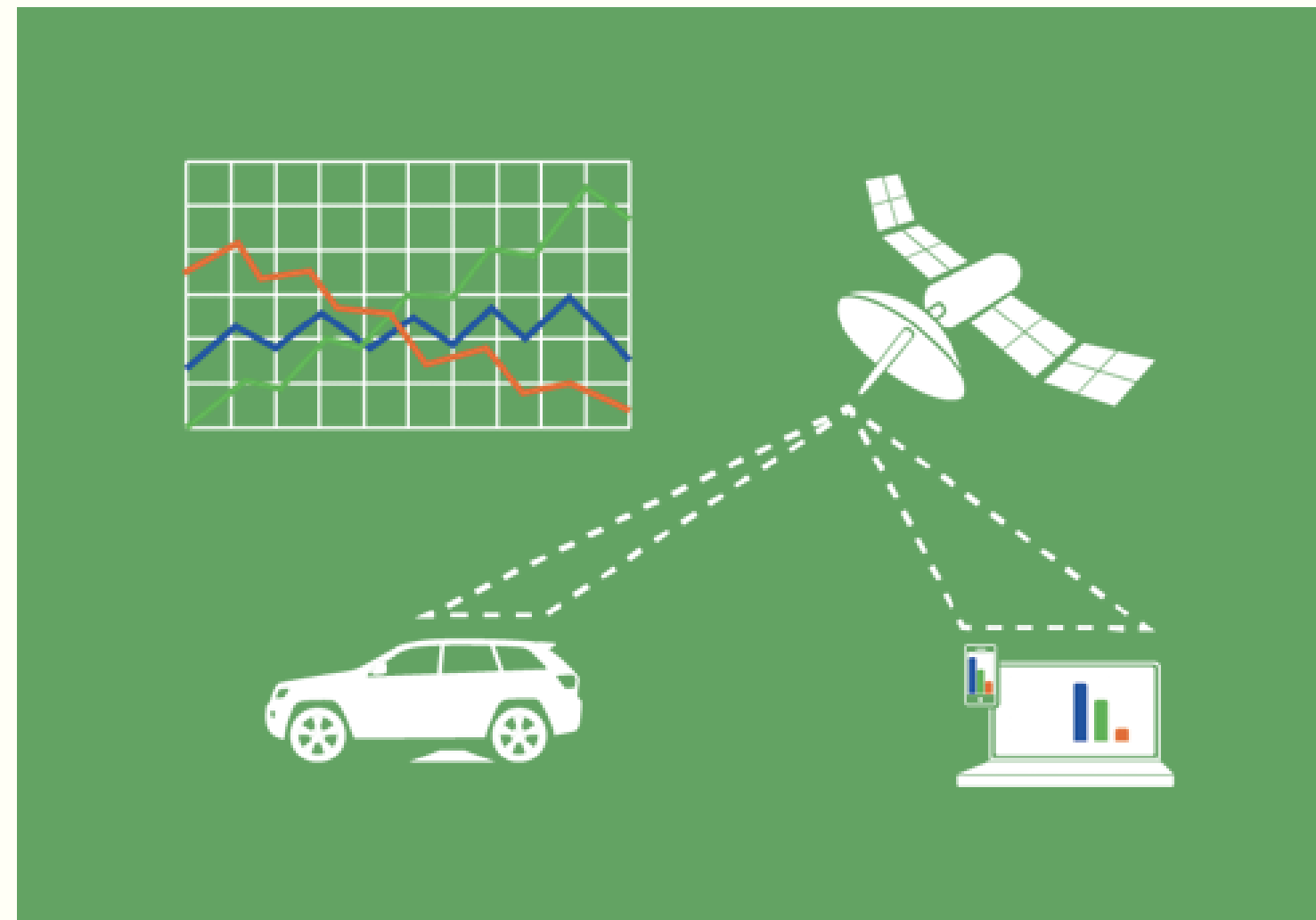
It's a mechanical system that works with a software to measure vehicle's speed and acts according to the speed limit. The speed reducer remains upward when people do not respect the speed limit, making people understand that they need to reduce the speed.



Intelligent Speed Reducer ISR™



IMPACTS AND BENEFITS



VIAL EDUCATION


Increase awareness of vial education such as vehicle traffic, pedestrian safety and environmental care.

TECHNOLOGY AND SOFTWARE

Our software helps to understand a variety of different conditions with the data it constantly obtains which is stored in our database.

SUSTAINABILITY

The ISR also focuses on helping the environment by using an environmental monitoring device to obtain information about air quality, temperature, humidity and more, in specific strategic locations.



How to become a partner?

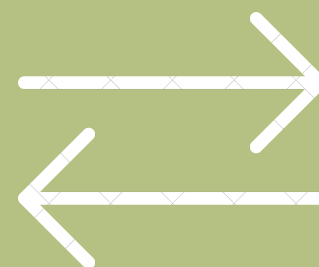
WE INVITE YOU TO BE OUR PARTNER



Company Partner



Distributor or partner by
country



Both Company Partner and
Partner by Country

Registered trademark and
Patent in several countries





Company Name



Applicant's Name



Position in the company and document for accreditation



ID with photo



Address, City, Province and Country



Telephone number, email and company's webpage



(4) Commercial References (Attach)



(4) Personal References, including:
- Copy of official identification
- Proof of address



Sign confidentiality agreement



Bank references

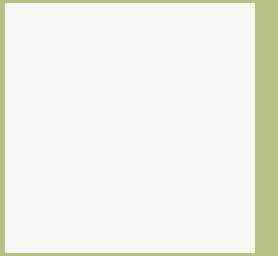
Application and Requirements

In order to take your application into account, you must fulfill all the requirements in order to get to know your vision with ISR and the capabilities you and your team have.

Once we have all the required information, we can move forward and send you documents to explain more about the partnership, things such as investment costs, benefits of the partnership, business plan and more.

CONFIDENTIALITY AGREEMENT

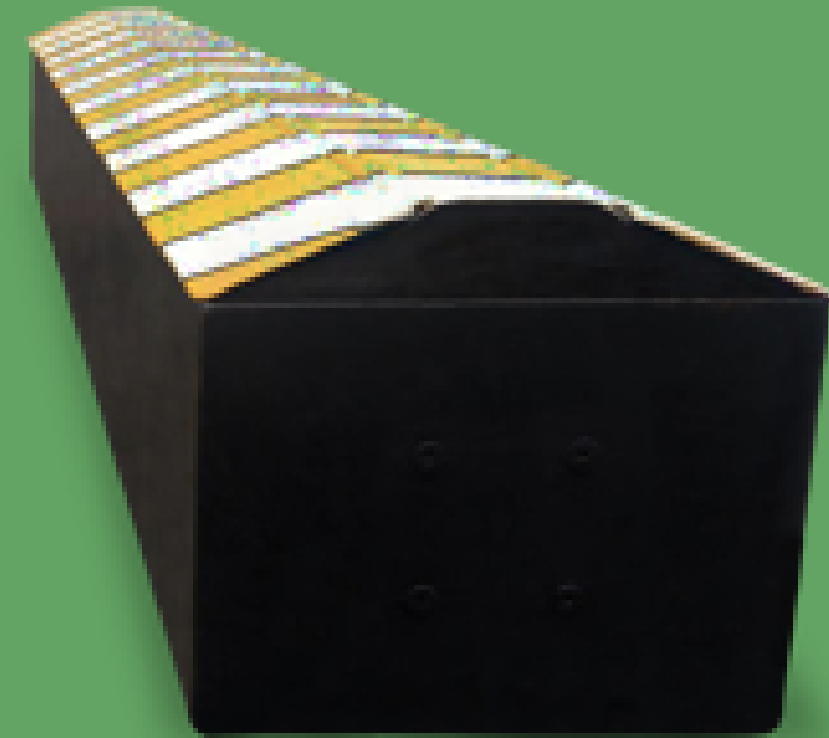
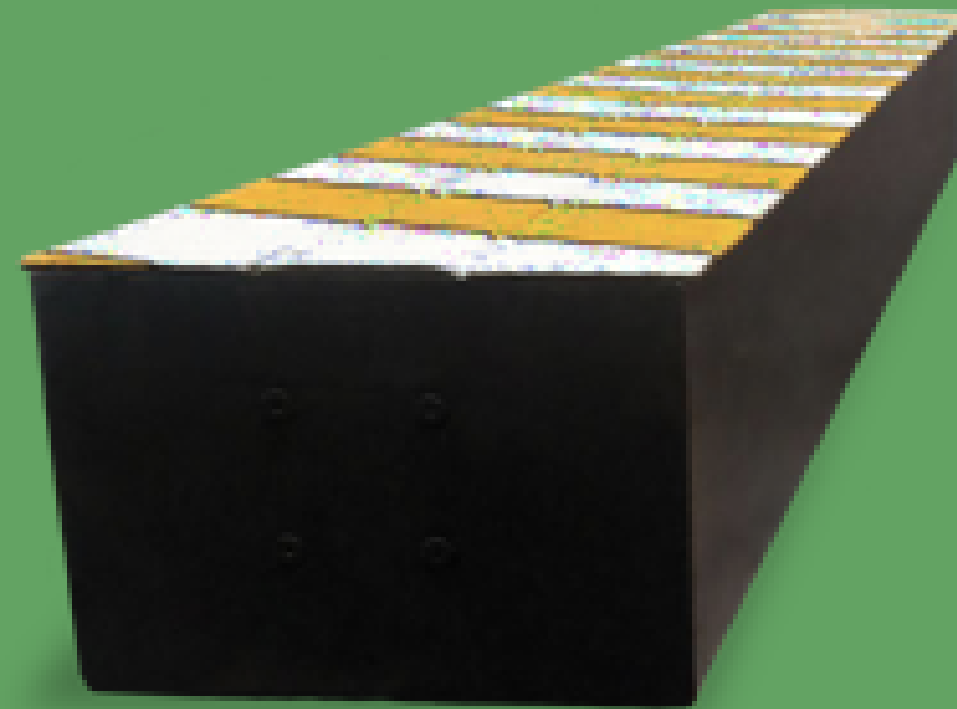
Our confidentiality agreement makes sure that we maintain a safe partnership between ISR and the potential investor. The potential investor shall receive confidential information (all information will be in the official document) in order that he/she can know more about the product ISR. .



INTELLIGENT SPEED REDUCER ISR

DATA SHEET

SYSTEM SPECIFICATIONS



ISR "STANDARD BUMP DETAILS"

- Height in high position: adjustable up to 8 cm.
- Height in low position: 0 cm.
- Width: 305 cm.
- Height: 32 cm

*Measurements may vary

- Length: 40 cm.
- Material: steel
- Resists without going down: 8 tons per axle.
- Approximate weight: 120 kg.
- Power supply: 110 - 220 v.

*standard
device dimensions

*Measurements may vary

DATA SHEET

SYSTEM SPECIFICATIONS



ISR "CONVENTIONAL SIGN DETAILS"

Height: 250 cm.

Width: 20 cm.

Length: 15 cm. Material: steel

Approximate weight: 65 kg.

Lamps: led 8 w. Power supply:

110 - 220 v.

ISR "OPPI DETAILS"

Height: 250 cm.

Width:

80 cm.

Length: 15

cm.

Material: steel/acrylic. Approx
weight: 85 kg.

Lamps: led 18 w.

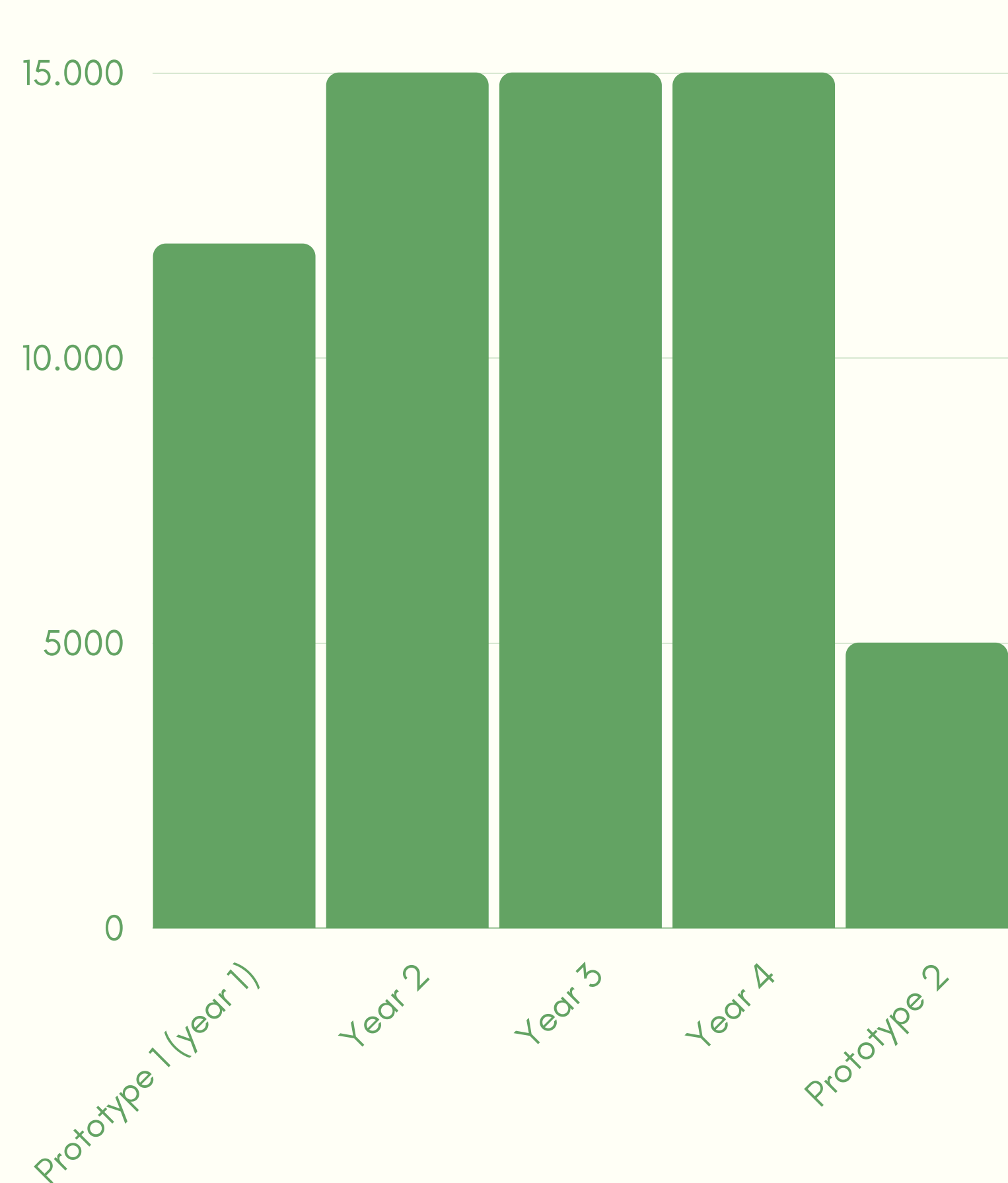
Power supply: 110 - 220 v.

Advertising: Illuminated.



COST OF PRODUCTION

Our price for manufacturing has been reduced in the past 4 years in a 66%. For the past 3 years it had a cost of production of \$15,000 which now is \$5,000 with our new prototype.

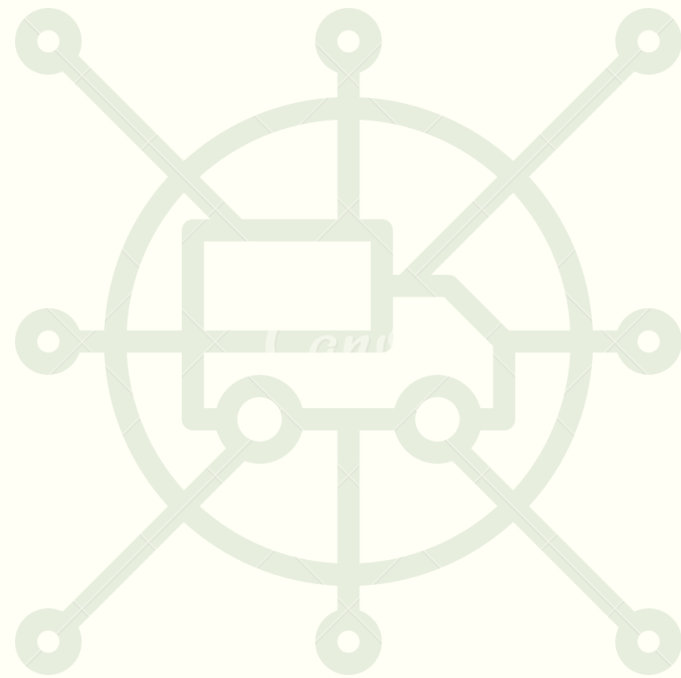




PARTNERSHIP

Cost and benefits of becoming our partner

Why is it beneficial to become a distributor? How much does it cost? What is the ROI and which business model do we offer?



BENEFITS OF BECOMING A DISTRIBUTOR

EXCLUSIVE LICENSE

By obtaining our exclusive license, you have control on manufacturing and selling process without having any competition.

Having the ISR system will allow you to bring the innovative product exclusively to the specific country of interest.

SHARING OUR DATA

We will be giving you all the necessary tools and instructions to fabricate the system in your country and to use our software to have the total control of your systems. 6+ years of development shared to you as part of our alliance.

YOUR LICENSE YOUR DECISION

As distributors we will always support you for problems or implementations of the system, you are entirely free of deciding the selling price and the best strategy to get the most out of the ISR.

You can even reduce our production cost in order to obtain more profit from every system that gets sold.



COST OF BECOMING A DISTRIBUTOR

INITIAL COST

The investment to become an exclusive distributor in your country is \$20,000 and to meet the annual goal.

1-YEAR RENEWAL PLAN

We have a 1-year renewal plan, which consists on selling 20 systems per year. By doing so, that would allow the investor to continue having the license to produce and sell the ISR system.

The fixed cost per system that you produce and sell in your country will be 1,000 usd, regardless of the value and sale of the system.

OUR BUSINESS PLAN



ISR SYSTEM

The ISR system price will be decided by every distributor and determine your income. Remember that there are numerous locations where you can place the ISR.



ADVERTISING (OPPI)

Our OPPI serves as a point for publicity, you can obtain different ways of utilizing the OPPI. Publicity is great opportunity in strategic places.



PRODUCTION

We will be giving you the "how to" manufacture the ISR system and will also provide you our software. The manufacturing will come very simple, as it will not even be needed to have a manufacturing factory, as we have developed a very simple process.

DISTRIBUTION AGREEMENT

By agreeing on all terms with us we will be giving you the exclusive distribution agreement in your country.

Our Business Plan will also serve as a guide to help you know the profitable benefits that the ISR can achieve according to your goals.

The agreement shall be arranged with an in personal meeting either in our office at Mexico or your country's office.

We are always supporting our partners by providing advisory in each country.

Travel costs are agreed upon prior to the meeting, and are the minimum required.



CONTACT INFORMATION

COMPANY'S EMAIL ADDRESS

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INTERNATIONAL BUSINESS DEVELOPMENT MANAGER

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INTELLIGENT SPEED REDUCER ISR





**INTELLIGENT
SPEED
REDUCER®**

Thank you!

We appreciate your time and consideration!